



# Long-term Care and Demographic Challenge

## PROGRAM SESSION I, April 4 2016

**13,30 – 14,45** - Lunch

**15,00 – 15,20**

### **1. Opening of the Conference**

*Izabela Zgolinska – Adjunct Manager of Export on the Southern Europe Market, TZMO Poland*

*Lucian Bala – General Manager, Bella România Impex*

**15,20 – 15,50**

### **2. Trends in evolution of the elderly centers in Europe**

*Pascal Champvert - President AD-PA (French Association of Directors of retirement homes and home care), Vice president EDE*

**15,50 – 16,20**

### **3. European Book of Rights and Freedom of the Institutionalised Elderly People**

*Angela Cluzel – Former Representative to Brussels for EDE (European Associations of Institutions for the elderly), member of FNADEPA*

**16,20 – 17,00**

### **4. New procedures regarding the levels of care in institutions for the elderly in Germany / Professional profile of the director for elderly institutions**

*Volker Rasche - Project Manager for management of the social policies "Evangelische Stiftung Neuerkerode" Foundation*

**17,00 – 17,30** – Coffee break

**17,30 – 18,00**

### **5. Innovative solutions in the care for the elderly**

*Prof. Dr. Luiza Spiru - University of Medicine and Pharmacy "Carol Davila" President of "Ana Aslan" Foundation*

**18,00 – 18,20**

### **6. Medical caregiver – education, power, capability**

*Dorota Bozejewicz - Training Institute of nurses for long term care centers Torun, Poland*

**18,20 – 18,40**

### **7. Cost optimization related to incontinence products supply – economic and appropriate selection of products for nursing homes' residents**

*Michal Gradowski - Medical Market Director TZMO Deutschland GmbH*

**18,40 – 19,00**

### **8. Conclusions Session I**

*Lucian Bala – General Manager, Bella România Impex*

**20:00** - Dinner



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## SESSION II, April 5 2016

**07,00 – 08,45 - Breakfast**

**09,00 – 09,10**

### **1. Introduction Session II**

*Lucian Bala – General Manager, Bella România Impex*

**09,10 – 09,40**

### **1. The quality paradigms for a good aging in Romania**

*Prof. Dr. Denizia Gal - University „Babes Bolyai” Cluj Napoca*

**09,40 – 10,10**

### **2. National Strategy for Palliative Care**

*Mălina Dumitrescu – President of the National Association for Palliative Care*

**10,10 – 10,30**

### **3. Palliative services in residential centers**

*Mihaela Stanciu - President of the Association “Suflet pentru Oameni”*

**10,30 – 11,00**

### **4. AGE-FRIENDLY ARCHITECTURE – Contemporary principles in design, for the elderly centers**

*Architect Lecturer Dr. Mihaela Zamfir (Grigorescu) - University of Architecture and Urbanism “Ion Mincu” Bucharesti, M.M.G.- Private Architecture Office*

*University assistant Dr. Mihai Zamfir, specialist in Gerontology-Geriatrics, Psychiatry - University of Medicine and Farmacy „Carol Davila”, Department of Physiology II and Neuroscience, Clinical Hospital of Psychiatry “Prof. Dr. Alex. Obregia”, Bucharest*

**11,00 – 11,30 – Coffee break**

**11,30 – 12,00**

### **5. Elderly people from Romania in statistics and demographic forecasts**

*Lecturer dr. Nicolae - Adrian Dan – Bucharest University – College of Sociology*

**12,00 – 13,00**

### **6. Challenges in ensuring long term care for the elderly from ONG system**

*Marius Pușcașu – Executive Director Caritas Iași*

**13,00 – 14,20 - Lunch**

**14,30 – 15,00**

### **7. Whose elderly people? A socio-anthropological perspective**

*Prof. Dr. Cristina Gavriluță - University “Al.I. Cuza” Iași*

**15,00 – 15,30**

### **8. The old person from each other – Another one than Myself?**

*Prof. Dr. Nicu Gavriluță – University “Al.I. Cuza” Iași*

**15,30 – 16,00**

### **9. Management of residential centers from the public administration**

*Cerasela Bechir - Director of the Center of Social Assistance “Nicolae Cajal” Bucharest*

**16,00 – 16,30**

### **10. Functional structure of the entirely private residential centers**

*Dr. Maria Diaconescu - President “Geronto Life Med”*

**16,30 – 17,00 – Coffee break**

**17,00 – 19,00**

### **11. Conclusions Session II and Debates**

*Lucian Bala – General Manager, Bella România Impex*

**20:00 – Dinner**



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## SESSION III, April 6 2016

07,00 – 08,45 - Breakfast

09,00 – 09,10

### **1. Introduction Session III**

*Lucian Bala – General Manager, Bella România Impex*

09,10 – 09,40

### **1. Fragility syndrome – a geriatric issue in everyday practice**

*Dr. Gabriela Țibrea - President ADIV Romania*

09,40 – 10,10

### **2. Integrating the elderly in residential centers. Causes and consequences of institutionalization**

*Priest Ilarion Măță – President of the Association “Sf. Voievod Ștefan cel Mare” Hârja, PhD University “Al.I. Cuza” Iași*

10,10 – 10,40

### **3. The influence of demographic evolution on the medium and long term care system for the elderly**

*Lucian Bala – General Manager, Bella România Impex*

10,40 – 11,10 – Coffee break

### **11. Conclusions of the Conference and debates**

*Lucian Bala – General Manager, Bella România Impex*

13,00 – 14,30 - Lunch



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